Toulouse
31700

Erica Borodina
DESIGNER
UX/UI, WEB & MULTIMEDIA

WWW.ERICA-DESIGN.FR
INFO@ERICA-DESIGN.FR
06-52-17-66-88

SOFTWARE PROFICIENCY

XD / Figma/ Sketch
Illustrator
Photoshop
InDesign
After Effects
Premiere Pro
HTML/CSS
Wordpress
Prestashop
Articulate

EDUCATION

2018-2019
Web and Multimedia Design
Project Management
BAC+4
AP FORMATION
TOULOUSE

2013-2015
Design and illustration course
ACADEMY OF FINE ARTS
SAINT PETERSBURG

1998-2003
International law & B2B
BAC+5
INSTITUTE OF ECONOMICS AND LAW
NOVOSIBIRSK

LANGUAGES

ENGLISH — IELTS C1
FRENCH — DELF C1
ITALIAN — B1

HOBBIES

- Pink Floyd, Rachmaninoff
- Forrest Gump, Addams Family
- Chekhov, Maugham, Waugh
- Watercolor, Impressionism
- Downhill skiing, cycling

B LICENCE

I am a multimedia designer specialising in UX/UI, e-learning, web and motion/video, graphic assets and printed materials.

I handle all aspects of design, ensuring cohesive visual identity and functionality.

My expertise spans science and research,commercial identification and authenticity, defense/naval systems, IT, and art.

EXPERIENCE

UX/UI Designer ▸ Toulouse University Capitole (IAST/TSE)
Ocean-observing system, Operational digital oceanography
2025 – now
○ Information architecture of the web platform | Design system | Visualization concepts | Interaction patterns

UX/UI Designer ▸ Advanced Track & Trace
Security Seals & Equipment, Identification, Authenticity and Track&Trace
2024 - 2025
○ Product design | Design system | UX/UI design | Interactive user guides | HTML/CSS/JS, Wordpress, E-commerce | Video and motion

UX/UI, Web, Multimedia Designer ▸ Prooftag
Security Seals & Equipment, Identification, Authenticity and Track&Trace
2021 – 2024
○ Product design | Design system | UX/UI design | Interactive user guides | HTML/CSS/JS, Wordpress, E-commerce | Video and motion

UX/UI, Web, Multimedia Designer ▸ Freelance
2019 – 2021
○ UX/UI | Video and motion | Communication media | Illustration

UX/UI, Web, Multimedia Designer ▸ Naval Group (Studec)
Naval defence, submarines and surface ships
2016 – 2018
○ E-learning software interface design | Audio-visual e-learning programmes for naval and military systems | Video and motion design

Web & Multimedia Designer ▸ Agence ARTW/SPB Artist
Art Curation, Cultural Heritage and Exhibition Projects (B2B focus)
2013 – 2016
○ Branding | Web project management | Multimedia content design

Leading PR and Visual Communication Manager ▸ Wärtsilä (Transas Ltd)
Naval Systems, Ships and Training/Navigation Simulators
2011-2013
○ E-learning for navigational simulators | Technical and marketing presentations | Video storyboarding

▸ MORE